



SellerPro and Nexo Wines sign commercial collaboration agreement.

Great news for wine lovers in the Balearic Islands! SellerPro, a commercial representation company based in the Balearics, has signed a collaboration agreement with Bodegas Nexo Wines, a recognized producer of high-quality wines. This strategic alliance will allow distributors and major HORECA accounts to offer residents and visitors to the Balearics a varied and exceptional selection of wines.

SellerPro leverages its extensive B2B commercial representation experience in the Balearic Islands to bring Bodegas Nexo Wines' new portfolio to the region. With over 25 years of experience, a solid network, and a strong commitment to excellence, SellerPro aims to enhance commercial interaction between manufacturers/producers and key distributors/accounts by offering commercial representation services, strategic advice, and commercial outsourcing, standing

out for its professionalism and results-oriented approach.



Bodegas Nexo Wines, internationally recognized for their dedication to quality, offers a diverse range of Spanish wines with more than 10 different profiles, including red, white, and rosé wines. Their sustainable practices and modern facilities have earned them important awards, positioning them as one of the world's leading organic wine producers. Agustín Expósito Roda, CEO and Founder of Bodegas Nexo Wines, commented, 'Collaborating with SellerPro allows us to extend

our new portfolio in the Balearic Islands, a market that values good wine. We are confident that this partnership will help us achieve greater recognition and success in this vibrant region.



Joan Reus, Director off SellerPro, added, 'We're thrilled to represent Bodegas Nexo Wines and bring their exceptional wines to our clients in the Balearics. This collaboration perfectly aligns with our mission to offer quality and value to our partners.'



For more information, visit their websites: [SellerPro](#) y [Nexo Wines](#).

This new agreement promises to enrich the wine offering in the Balearic Islands, giving everyone the opportunity to taste top-notch wines.

¡Salud a tod@s! Cheers!

